

# National Prostate Awareness Association

Proposal for

## 2018 Triple Threat Event The Check It! & Correct It! Campaign

A National Prostate Cancer Fundraiser in Scope

**CHECK IT! & CORRECT IT! CAMPAIGN**  
Support Prostate Cancer Awareness

PSA Screening  
Get Treatment

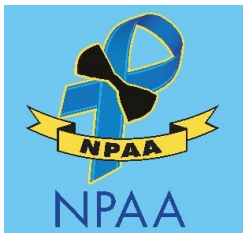
A LIGHT FOR A CURE  
KEEPS BURNING!

# Get Screened Today! Get Treated Today!



## *This is a Call to Action!*

Getting screened is the first step to recovery. We are urging every man to get a PSA screening once they reach the age of 35. This vital first step can make the difference in eliminating Prostate Cancer before it has the chance to affect your life and the life of your family!



To push this Prostate Cancer Initiative campaign, the National Prostate Awareness Association is holding its Second Round of fundraising efforts during the entire month of September 2017. The events will kick-off with a 5K walk. Check this proposal for your dates, times, locations and cost for admissions.

***Hope for Victory! Hope for a Cure!***

# Introduction

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There are many meaningful initiatives and polls that alert society about the challenges the male population face in every community across the state and country. The implementation of this initiative by and through the men who make the choice to express a thorough thought process actively targeted at the high-risk MALE population.

This initiative will be cornerstone in the fight to save lives by requesting the involvement of the collegiate system, religious and business communities across the state which will give birth to a concept where all people can participate to express solidarity on the health challenges the male population in our state and country face.

As the founding organizer, the National Prostate Awareness Association embarks upon the ultimate call of solidarity by implementing the Check it! & Correct it! Campaign. NPAA represents servicing, prevention, action and support for the numerous documented casualties due to a lack of awareness and education. With the vision at hand...Excellence Means Hope which means Hope for Victory!

NPAA will become synonymous with Hope for a better tomorrow, Hope for the future, and Hope for victory over prostate cancer. During a time of uncertainty, participants of the Check it! & Correct it! Campaign will display unified support for survivors as well as those who are infected and/or affected by prostate cancer.

The campaign quietly says we support our future leaders and believe they will make the most of the opportunity to CHECK IT! & CORRECT IT!

# Budget

The proposed budget for this campaign fundraiser is as follows:

<b>Venue</b>	
<ol style="list-style-type: none"> <li>1. Atlanta Metropolitan State College and Pavilion</li> <li>2. Athens, Georgia</li> <li>3. Augusta, Georgia -</li> </ol>	\$20,000 This cost incl. food & Ent.
<b>Events</b>	
<ul style="list-style-type: none"> <li>• 5K Walk, Blue Pail Solicitation, Bike Fest and Greek Step Off, 1000 Men In Blue</li> </ul>	N/A
<b>Planning</b>	
<ul style="list-style-type: none"> <li>• Corporate Public Relations</li> <li>• Event Planner</li> </ul>	\$4,500
<b>Operations</b>	
<ul style="list-style-type: none"> <li>• Bond / Insurance</li> <li>• Event Staffing – 20 x 100.00</li> <li>• Volunteers</li> </ul>	\$3,000
<b>Merchandise</b>	
<ul style="list-style-type: none"> <li>• Caps</li> <li>• Lapel Pins</li> <li>• Wrist Bands</li> <li>• T-Shirts – 1 per event</li> </ul>	\$7,500
<b>Media Advertisement</b>	
<ul style="list-style-type: none"> <li>• Radio &amp; Television</li> <li>• Artist</li> </ul>	\$4,500 \$5,000
<b>Print Advertisement</b>	
<ul style="list-style-type: none"> <li>• Event Tickets Qty: 5,000</li> <li>• Brochures Qty: 20,000</li> <li>• Flyers Qty: 40,000</li> <li>• Event Banner Qty: 1</li> <li>• Donation Envelopes Qty: 50,000</li> <li>• Bumper Stickers Qty: 10,000</li> </ul>	\$15,000
<b>Total</b>	<b>\$59,500</b>

# Sponsorship Levels

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<b>BRONZE</b>	<b>SILVER</b>	<b>GOLD</b>	<b>PLATINUM</b>	<b>DIAMOND</b>
<b>\$2,500</b>	<b>\$5,000</b>	<b>\$10,000</b>	<b>\$25,000</b>	<b>\$50,000</b>

## Diamond Level - \$50,000

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- 40 Event Souvenir T-Shirts
- (2) Opportunities: a. Organization's name and logo will be included in press materials, media releases and advisories as well as any public affairs television b. Opportunities to encourage any and all radio networks to render in-kind services as an initiative and/or partnership to and for the benefit of the organization.
- Organization's name and logo featured on website with hyperlink capabilities
- Organization's name and logo featured on all pre and post event print and electronic advertising and promotions.
- Organization's name and logo will have priority placement on all printed material including but not limited to registration brochures, posters, flyers and event T-shirts.
- Organization's representatives will be recognized and have the opportunity to address participants at events
- Organization will have prominent signage throughout the events. Organization will also have the opportunity to display additional agreed upon signage at the events.
- Organization will receive customized program for employees and/or stakeholders

## Platinum Level - \$25,000

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- 20 Event Souvenir T-Shirts
- Organization's name and logo featured on website with hyperlink capabilities
- Organization's name and logo featured on all pre and post event print and electronic advertising and promotions.
- Organization's name and logo will have priority placement on all printed material including but not limited to registration brochures, posters, flyers and event T-shirts.
- Organization's representatives will be recognized and have the opportunity to address participants at events
- Organization will have prominent signage throughout the events. Organization will also have the opportunity to display additional agreed upon signage at the events.
- Organization will receive customized program for employees and/or stakeholders

## Gold Level - \$10,000

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- 15 Event Souvenir T-Shirts
- Organization's name and logo featured on all pre and post event print and electronic advertising and promotions.
- Organization's name and logo will have priority placement on all printed material including but not limited to registration brochures, posters, flyers and event T-shirts.
- Organization's representatives will be recognized and have the opportunity to address participants at events
- Organization will have prominent signage throughout the events. Organization will also have the opportunity to display additional agreed upon signage at the events.
- Organization will receive customized program for employees and/or stakeholders

## Silver Level – \$5,000

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- 10 Event Souvenir T-Shirts
- Organization's name and logo will have priority placement on all printed material including but not limited to registration brochures, posters, flyers and event T-shirts.
- Organization will have prominent signage throughout the events. Organization will also have the opportunity to display additional agreed upon signage at the events.
- Organization will receive customized program for employees and/or stakeholders

## Bronze Level - \$2,500

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- 5 Event Souvenir T-Shirts
- Organization will have prominent signage throughout the events. Organization will also have the opportunity to display additional agreed upon signage at the events.
- Organization will receive customized program for employees and/or stakeholders.

# Sponsorship Agreement

Company Name \_\_\_\_\_  
Contact Name \_\_\_\_\_  
Company Mailing Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_  
Zip Code \_\_\_\_\_  
Telephone# \_\_\_\_\_ Fax# \_\_\_\_\_  
Email Address \_\_\_\_\_  
Website URL \_\_\_\_\_  
Signature \_\_\_\_\_

**YES**, we would like to become a Sponsor for the **Check It! & Correct It! Blue Pail Campaign** at the following level:

- Diamond - \$50,000
- Platinum - \$25,000
- Gold - \$10,000
- Silver - \$5,000
- Bronze - \$2,500

**Total Contribution:** \$ \_\_\_\_\_

**Please mail form along with Check or Money Order to:**

Check It! & Correct It! Campaign Sponsor Registration  
C/O National Prostate Awareness Association or (NPAA)  
P.O. Box 1723  
Decatur, GA 30031-4471  
Website: [www.checkitandcorrectit.com](http://www.checkitandcorrectit.com)

Make check or money order out to National Prostate Awareness Association  
If you wish to send a payment via PayPal, please send the payment to [info@nationalmtpcc.org](mailto:info@nationalmtpcc.org).  
Once the form and payment has been received you will receive a confirmation email.



# Vendor Opportunities

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*All vendors selling food, beverages, or merchandise must have valid permits prior to the day of the event. All vendors must submit copies of all valid permits with the Vendor Commitment Form. All vendors must have proof of liability insurance prior to the day of the event. All liability documents are required at the time of registration. All vendors that need generators to operate the day of the event will be responsible for providing their own.*

# Vendor Agreement

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Company Name \_\_\_\_\_  
Contact Name \_\_\_\_\_  
Company Mailing Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_  
Zip Code \_\_\_\_\_  
Telephone# \_\_\_\_\_ Fax# \_\_\_\_\_  
Email Address \_\_\_\_\_  
Website URL \_\_\_\_\_  
Signature \_\_\_\_\_

**YES**, we would like to become a vendor for the **Check It! & Correct It! Blue Pail Campaign** at the following level:

- Non-Profit - \$200  
 For Profit - \$350  
 Mobile Vendors - \$550

**Additional Equipment Needed**

- |  |                |   |
|--|----------------|---|
| <input type="checkbox"/> 10 X 10 Tent - \$150 Each | Quantity _____ | Total \$ _____                          |
| <input type="checkbox"/> 6 Ft Tables - \$25 Each   | Quantity _____ | Total \$ _____                          |
| <input type="checkbox"/> Chairs - \$5 Each         | Quantity _____ | Total \$ _____                          |
|  |                | <b>Equipment Rental Total: \$ _____</b> |

**Grand Total (Including Equipment Rental) \$ \_\_\_\_\_**

**Please mail form along with Check or Money Order to:**

Check It! & Correct It! Campaign Sponsor Registration  
C/O National Prostate Awareness Association or (NPAA)  
P.O. Box 1723  
Decatur, GA 30031-4471  
Website: [www.checkitandcorrectit.com](http://www.checkitandcorrectit.com)

Make check or money order out to National Prostate Awareness Association  
If you wish to send a payment via PayPal, please send the payment to [info@nationalmtpcc.org](mailto:info@nationalmtpcc.org).  
Once the form and payment has been received you will receive a confirmation email.