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## The National Prostate Awareness Association

### For Immediate Release

#### **Retired NFL Players; Atlanta Firefighters & Celebrities converge on Atlanta**

*Retired NFL Players, The BB King & Nat King Cole legacy; along with prominent members of the African American & Hispanic communities come together for one cause... for the Mayor of Atlanta & the State of Georgia to take a stand with them and other organizations across the United States for Prostate Cancer Advocacy with the NPAA.*

**Atlanta, Ga, May 31, 2016:** The National Prostate Awareness Association has enlisted the support of NFL Retired Pittsburgh Steelers Robin Cole, President of the Obediah Cole Foundation, Greg Lloyd; Retired LA Ram Kent Hill; Retired Cleveland Brown, Clarence Scott, Joe Beasley, President of the Joe Beasley Foundation; Christopher King, Grandson of the late Blues Legend BB King; world renown Artist Gerald Ivey; the Progressive Firefighters of Atlanta & the Nation Association of African American RV'ers Association (NAARVA; with Special invited guest Mayor Kasim Reed to stand with the Executive Board & Staff of the NPAA in the Atrium of Atlanta City Hall at 10:30a EST for the official Press Conference announcing the launch of the Check It & Correct It! Blue Pail Campaign & the unveiling of the official Blue Cheetah Mascot designed by Artist Gerald Ivey for the Blue Cheetah Mobile designed by Farber. The NPAA will also introduce the President Vernice Studstill & VP Lorraine Villanueva-Tulley of their Sister organization the Cheetah Divas.

Dr. James Hall founder of the NPAA states, "Life has a mandate that depends on the service to humanity; wherefore the men who have served diligently & respectfully in the field of sports at the advice of management of the Pittsburgh Steelers NFL Family. The presence of the members of the NFL Retired Players Association; Atlanta/Georgia Political Heads and in addition to the celebrity endorsements listed above; Mitch Faulkner, radio personality Kiss 104.1 and the medical professionals from Atlanta Urology, & Grady Memorial Hospital will lend credence to the application of clarity of why it is essential that we stand in solidarity against prostate cancer; especially in the Hispanic & African American community which statistics show suffers the most from this disease."

The Cheetah Divas, the Sister organization of the NPAA is a Women based organization that facilitates, coordinates, education and access to healthcare resources and solutions in culturally diverse populations. GCN is composed of a Governing Board, Cultural Advisory Committees and Subject Matter/Resources Committees that do the work to reach the population through its membership drives and outreach programs. *"We Check it & Correct it, too!"*

**For Release 9a Eastern Standard Time May 31, 2016**

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Directly following the press conference with the City of Atlanta; Grady Memorial Hospital has graciously organized a VIP tour; lunch & meeting with the NPAA & their celebrity guest with their medical staff. Hosted by Trauma Surgeon Dr. Leslie Matthews, who will discuss his view on the coalition of Vitamin D deficiency in conjunction with Prostate Cancer. Selected members of the media will be allowed to attend as well upon credential confirmation.

Thursday, June 2, 2016 at 6-9p Join the NPAA at the Westin Peachtree Plaza for the Celebrity Mixer Meet & Greet in the first floor lounge.

On Saturday, June 4, 2016 the official Check it & Correct it! Blue Pail Campaign will begin on the streets of Atlanta hosted by Progressive Firefighters of Atlanta, United Methodist Men, Members of the Order of Eastern Star Chapter 67 & the NPAA. In addition, on June 24-25, 2016; the Westin Peachtree Plaza Hotel will host a Mixer & VIP Red Carpet Reception & Fundraiser honoring former NFL player Clarence Scott & the late Earl Little, Jr.



L-R Dr. James Hall, Joe Beasley, Robin Cole, Greg Lloyd, Gerald Ivey



L-R Aaron Beasley, Kent Hill, Mitch Faulkner, Clarence Scott, Christopher King



Vernice Studstill, Lorraine Villanueva-Tulley, Donna L. Rentz

For more information on the National Prostate Awareness Association or Cheetah Divas; log on to [www.NATLMPCA.org](http://www.NATLMPCA.org) All media please contact Donna L. Rentz, CEO Sisters In Motion, Inc PR for the NPAA at [Info@SistersInMotionInc.com](mailto:Info@SistersInMotionInc.com) to confirm credentials & press conference attendance no later than Wednesday, June 1, 2016 at 8p; so your name and organization can be added to the list. Spanish translation available.

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